

Swachhata Pakhwada (16-31 December, 2023)
ICAR-Indian Institute of Sugarcane Research,
Lucknow-226 002

Summary

- 1. Cleanliness Awareness was created amongst around 1700 school-going and college students from 3 schools and 5 colleges/universities, around 200 Institute staff and around 300 farmers from four villages.**
- 2. One Exposure visit organized to students at modernized waste water disposal system in a sugar mill.**
- 3. Organized one WOW-Zero-Waste Workshop and waste management related activities by involving NGO Prithvi Innovations, Lucknow and the residents in a selected residential area.**
- 4. Two Kisan Gosthies in 2 villages, One Kisaan Diwas and One Seminar at the Institute was organized during the Period.**
- 5. Two out door and number of indoor cleanliness drives were under taken.**
- 6. Swachhta Surveys were conducted in two villages to assess the status of sanitation in the villages.**
- 7. Events such as debates, cycle race, cycle rally, swachhta run, Nukkad Natak (Street Play) were organized by involving students of different schools/colleges.**
- 8. Events were organized by visiting schools, villages, sugar mills and at their sites by involving the concerned stakeholders/staff.**
- 9. Prize distribution function was organized for the winners and the participants.**
- 10. VIPs such as Visitors/ Directors/Ex-DG, ICAR were also involved in Swachhta Activities. Dr. Punjab Singh, Former Secretary DARE and DG, ICAR administered the Swachhta Oath to all the staff and the visitors to the even organized at the Institute**

Date wise details

Date	Activity progress details	Reference Photos
-	Pre-Swachhta Pakhwada Activities Cleanliness Awareness was created amongst around 800 school children of PM SHRI KV Dilkusha School, Lucknow and college students of RR Group of Institutions, Lucknow by administering Swachhta Oath/Sapath and slogan chanting activities.	     
16/12/23	SwachhataPakhwada banners were displayed at entrance gates of the Institute (ICAR-IISR Lucknow)	 
17/12/23	Director of the Institute gave a swachhata message to all the employees of the Institute and called for their voluntary participation in Swachhata activities during the Pakhwada period.	

	<p>Awareness about cleanliness amongst Institute staffs was created by administering SwachhataShapath by the Director of the Institute.</p>	
	<p>Following Swachhata Slogans were recited by the Director and other officials of the Institute</p> <p><i>“Cleanliness is next to godliness.”</i></p> <p><i>“Keep it clean, keep it green.”</i></p> <p><i>“A clean world is a happy world.”</i></p> <p><i>“Clean today for a better tomorrow.”</i></p> <p><i>“Be a clean machine”</i></p> <p><i>“Cleanliness is a habit, not an option.”</i></p> <p><i>“Cleanliness. Your first defense against illness.”</i></p>	  
<p>18/12/23</p>	<p>Carried out an Outdoor Cleanliness drive for a point in chocked sever line at Ikshupuri residential colony with the initiative from Farm Section in collaboration with IISR Swachhata Committee</p>	 

Carried out survey of leakage in sewer line at IISR Ikshupuri Residential colony



Swachhata message from the Director of the Institute was uploaded in the institute website.



19/12/23

Cleanliness drive and Shramdan for picking plastics, papers and other material spread in front of trainee hostel by involving RAWE students and staff



Cleanliness drive and Shramdan for picking plastics, papers and other material spread in institute campus near canteen and play ground area by involving RAWE students and staff



20/12/23	Cleanliness drive and Shramdan at Farm Section area	 
22/12/23	<p>i) Cleanliness awareness was created in a Kisan Gosthi organized at village Jadwapur district, Barabanki</p> <p>ii) Cleanliness drive was undertaken in 02 villages Jadwapur and Maraucha, district Barabanki and distributed sanitation material to the villagers.</p>	   
	Cleanliness awareness and cleanliness drive conducted in 02 villages of Barabanki district was covered in Print Media.	<p>वैज्ञानिक विधि से गन्ना लगाकर पा सकते हैं अधिक मुनाफा</p> <p>संवाद न्यून एजेंसी</p> <p>कौटवाध्याम (बाराबंकी)। सिरोलीगीरपुर तहसील के जदवापुर व मरीचा गांव में गन्ना संस्थान के वैज्ञानिकों ने कार्यक्रमों में किसानों को उन्नतरील खेती के प्रति जागरूक किया। भारतीय गन्ना अनुसंधान संस्थान लखनऊ की ओर से आए वैज्ञानिकों ने जदवापुर में प्रधान वैज्ञानिक डॉ. महाराज सिंह ने बताया कि किसानों को गन्ना की ज्यादा उपज के लिए वैज्ञानिक विधि से बीआई करना चाहिए। करीब एक फिट से ज्यादा गहराई में गन्ना को जमीन में डालना चाहिए। गन्ना की फसल में सबसे पहले दीमक लगती है। इसकी रोकथाम के लिए भी किसानों को बेहतर जानकारी दी। साथ ही गन्ने के बीज किस प्रकार किसान आसानी से प्राप्त करें, इसके बारे में भी जानकारी दी गई। मरीचा में गन्ना से गुड़ उत्पादन के बारे में किसानों को जानकारी दी गई। कार्यक्रम के</p> <p>गन्ना संस्थान की ओर से वो गांवों में हुई कार्यशाला</p> <p>दि 21-12-2023</p> <p>किसान गो</p> <p>गन्ना/गुड़ का उपयोग करके बनाया जा सकता है।</p> <p>कृषक गोष्ठी में गन्ना किसानों को जागरूक करते वैज्ञानिक। संवाद</p> <p>अंत में स्वच्छ भारत मिशन अभियान के अंतर्गत जागरूकता समझौता संपन्न भी दिखाई गई, वहीं साफ सफाई की जानकारी भी दी गई। फसल सुरक्षा वैज्ञानिक एके शर्मा, कामता प्रसाद चरसानी, जलन जिलेकी नाथ सिखारी, अनिल विहं सहित अन्य समाज किसान व गन्ना विभाग के</p>

Swachhata Pledge was administered to the 120 students from National Post Graduate College, Barahalganj, Gorakhpur by Dr. M.K. Tipathi, Principal Scientist (Agronomy) during the exposure visit of the students to the Institute and awareness about cleanliness was also created amongst them.



23/12/23

“Kisan Diwas” was organized at KVK, ICAR-IISR, Lucknow. About 78 progressive farmers participated in this occasion. Some progressive farmers were honored by Dr. R. Vishwanathan, Director, ICAR-IISR, Lucknow in the different field. The farmers were informed the benefits of organic farming and the importance of natural farming. The farmers were also made aware of Swachhata activities in their villages and residential areas and involved in Swachhata related activities.



24/12/23

ICAR-Indian Institute of Sugarcane Research, Lucknow Swachhata Team carried out a Swachhata survey in two villages in Barabanki district of Uttar Pradesh.
The parameter wise report on sanitation status is as follows:

Sl. No.	Parameter	Response of farmers/villagers Surveyed*	
		Village - 1	Village - 2
1.	Percent of houses using toilets	40%	10%
2.	Still prefers open defecation	60%	90%
3.	Reason for not using toilets	i) Dilapidated condition ii) No incentive for backstopping	Dilapidated condition No incentive for backstopping
4.	Whether facility of piped drinking water exists	i) No ii) Pipe work underway	i) No ii) No
5.	Use of dustbin for waste disposal	No	No
6.	Use of vehicle for waste collection	No	No
7.	Existence of sanitation worker in the village	Yes	No
8.	Whether pucca channels for waste water disposal existing	Yes	No
9.	Whether regular cleaning of water channels is done	Yes	No
10.	Quality of drinking water is good as per your collective opinion	No	No
11.	Whether facility of toilet exists in nearby feat	No	No
12.	How waste material is disposed in the village	Dumped	Dumped
13.	Whether you agree with the contents of the swachhata sapath	Yes	No

* Note village 1 is "Jadwapur" and village 2 is Mauracha" in Badosarai area of Barabanki district.
Thepercentage/opinion of the farmers is based on their collective response assembled during Kisan Gosthies.

25/12/23

Organized a cleanup drive at IISR Ikshupuri residential colony by involving residents, their families and IARI Lucknow B.Sc (Agri.) UG/PG and RAWE students from GNSU, Jamuhar, Sasaram, Rohtash (Bihar) on 25th December, 2023.




		 
26/12/23	<p>Organized a WOW-Zero-Waste Workshop on 25/12/2023 by involving NGO Prithvi Innovations, Lucknow. The NGO helped in creating awareness for segregating and disposing of the waste material into different components for staff and students residents in IISR Ikshupuri Colony</p>	       
27/12/23	<p>Organized debate on two topic(i)<i>“Are the technologies for safe and sustainable sanitation are appropriate”</i> and (ii)<i>“Generation of wealth from waste: A better option”</i> by involving B.Sc Agriculture students of IARI Lucknow hub and B.Sc (Ag.) 4th year from GNSU, Jamuhar, Sasaram, Rohtash (Bihar).</p>	   

		
	<p>The “Judges Panel” of the debate Dr. T.K. Srivastava, Pr. Scientist, Dr. Dinesh Singh, HoD, Plant Pathology, Dr. M.K. Srivastava, HoD, Plant Physiology, Dr. L.S. Gangwar, Pr. scientist Created Swachhata awareness amongst B.Sc (Agriculture) students by giving their swachhata messages and tips on how to prepare for debate.</p>	
28/12/23	<p>Organized one Cycle rally at IISR Residential Ikshupuri Colony on 25/12/23 to create awareness and enthusiasm amongst children in the residential areas.</p>	
28/12/23	<p>NGO “Prithvi Innovations” presenting ‘Prithvi Mitra’ title to Institute Director in a workshop organized on 25/12/23 at IISR Ikshupuri colony during Swachhata Pakhwada</p>	

28/12/23	Cleanliness Awareness was created amongst around 200 ND University of Agriculture and Technology, Ayodhya students by administering Swachhta Oath/Sapath and slogan chanting activities.	
29/12/23	Organized separate cycle races for boy and girl students of B.Sc Agriculture of IARI Lucknow hub. The winners were awarded by the Director of the Institute	
30/12/23	Organized a National Seminar by involving a professional (RAASA) society. A Swachhata Sapath was administered to the participants/delegates by Dr. Panjab Singh, Ex. Secretary DARE and DG, ICAR, New Delhi.	

30/12/23	Organized swachhata awareness amongst school children in Pioneer Montessori Inter College, Eldeco-I, Lucknow through Swachhata Sapath and Swachhata Slogans on 29/12/23	
31/12/23	Organized one Nukkad Natak (street Play) on 29/12/23 in Pioneer Montessori Inter College, Eldeco-I, Lucknow premises in front of all the students of the school to create swachhata awareness amongst them	
1/1/2024	New Year celebrations, distribution of certificates to the participants of various activities organized during Swachhta Pakhwada were carried out to mark the closing of Swachhta Pakhwada.	

		
	<p>Other activities Certificate and Prizes were distributed to winners by the Director, IISR, Lucknow</p>	

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